

date

«Prefix» «First» «Last»
«Address»
«City», «State» «Zip»

Dear «Prefix» «Last»:

I have been reviewing my files and I have noticed that you discontinued your care on «LastContact». This concerns me greatly because I don't know if there's something that I or someone on my team has done to upset you. Please do me the courtesy to let me know your reasons for discontinuing care at _____ Chiropractic.

Maybe you feel better-if so, that's wonderful. However, please do not mistake the mere absence of symptoms with true health. As you probably know, how you feel is a poor indicator of true health. No doubt you've heard of people who have undiagnosed tumors, cavities and heart disease yet claim to have "felt fine" for years. Just like you cannot feel cholesterol in your arteries, you usually cannot feel subluxations. Remember that only 10% of your spinal nerves can feel pain, and that your nerve function can be as much as 60% impaired without any symptoms whatsoever.

At least accept this invitation to receive a complimentary Nerve Function Analysis in the next 14 days so that we can objectively measure your how well we've been able to restore normal function to the spine and nervous system. Normal function means normal movement of the spine, normal nerve transmission, and normal function of all other body systems. In other words, the goal is for your body to work *the way its supposed to work*. Another objective of care is to slow, stop and reverse the degeneration or arthritic changes that have occurred to your spine. We want to see you attain your optimal health level.

Once you have obtained maximum correction, we suggest that you maintain your progress on a wellness schedule. We recommend that most patients get checked on a weekly or bi-weekly basis in order to prevent spinal degeneration, which can begin within just two weeks of a minor injury. It's a great way to deal with ongoing life stresses so that they do not negatively impact your health. Plus, continuing care on a wellness schedule can save you money by helping you avoid a relapse and needing intensive care all over again.

Maybe there are other reasons why you discontinued your care. If so, please check one or more of the following:

Financial Insurance problems Staff problems
 Schedule Unhappy with care Comments/Other: _____

I'm sure there are many things we can do together to overcome these obstacles. Accept this letter as an invitation to come back to our clinic so that we may review your care and/or finances with you. I believe once we reach an understanding, we can get down to the important business of your health. Please take the time to let us know why you have discontinued care or call for an appointment today.

Yours For Better Health,

Dear «Prefix» «Last»: